



The Charity Fund

Now is the season of change and opportunity. With over 1.5 million nonprofits all competing for fundraising dollars and a growing trend of decreasing tolerance for a variety of charitable causes, the philanthropic landscape continues to shift. As we begin to see the greatest transfer of wealth ever between generations unfold, an estimated \$69 trillion over the next 30 years, urgency is added to the opportunity for greater generosity.

So how can you ensure your nonprofit thrives in fulfilling your mission?

The **Charity Fund** is one of our key answers to support your nonprofit needs.

The Benefits for Your Nonprofit

Utilize a Charity Fund to position your nonprofit for sustainability and success.

- + A reserve fund that serves as “fuel-tank” for your nonprofit’s long-term vision
- + Allows your nonprofit to increase adaptability and innovation
- + Select a biblically responsible investment plan to maximize the return on contributions
- + Provides greater flexibility in investments and availability of funds in comparison to an endowment.
- + Funds are off-balance sheet, held at The Signatry, and advised by your nonprofit

The Benefits for Your Donors

Showcase the purpose of the Charity Fund to your donors.

- + You can build donor confidence by showing your wise stewardship of resources through the Charity Fund.
- + Your donors are able to create a lasting legacy through their efficient generosity.
- + You can illustrate how the fund provides more prudent planning for the future.
- + Your donors can easily contribute major gifts, whether cash or complex assets.
- + Your donors can use the Charity Fund to support bigger initiatives within your nonprofit, beyond operational funds.

**You are solving some of the world’s biggest problems. You have a big vision.
You need reliable funding to sustain your work.**

Partner with us to fuel your growth. [Learn more at www.thesignatry.com/nonprofits](http://www.thesignatry.com/nonprofits)